



CAPABILITIES STATEMENT

VETERAN WRITING SERVICES, LLC

CAGE CODE: 78PA2 | DUNS NUMBER: 079465679 | NAICS:
541611-Administrative Management and General Management Consulting
541612-Human Resources Consulting Services
561410-Document Preparation Services
611430-Professional and Management Development Training
711510-Independent Artists, Writers, and Performers

www.VETERANWRITINGSERVICES.com

Veteran Writing Services, LLC provides professional writing and consulting services

Core Competencies

Writing: Writing proposals, articles, studies, reports, and human resources documents

Editing: Performing editing, copyediting, proofreading, and document improvement

Consulting: Providing professional advice based on 30 years in leadership positions

Training: Presenting tailored workshops and professional development solutions

Past Performance

Kforce Government Solutions, Inc.

★ Past Performance Volume Lead, Technical Volume Writer, and Consultant for Veterans Affairs T4 Next Generation \$22B winning bid proposal

WhiteHawk CEC, Inc.

★ Technical Editor of cyber articles, newsletters, and white papers for the first online cybersecurity exchange focused on small and mid-sized businesses worldwide

The ARRC®

★ Researcher, developer, and writer of articles for the Opps4Vets organization to support veteran-owned businesses seeking growth and opportunities

Differentiators

- ★ Expertise in executive support, training, operations, team building, intelligence, analysis, human resources management, planning, and professional development
- ★ Chief Executive Officer (CEO) with 30 years of management experience
- ★ Work experience in Executive and Legislative branches of government, private industry, large and small businesses, and non-profits
- ★ Certified SDVOSB, Woman Owned Small Business (WOSB), and Minority and Disadvantaged Business Enterprise (M/DBE)



In my 40+ years of supporting business development for large and small companies, Valerie and her company earn my A+ rating!



George C. Rhodes, President, Results Consulting Group, LLC

Contact Information:

(443)994-5651
ceo@veteranwritingservices.com
www.veteranwritingservices.com

Veteran Writing Services, LLC
Chief Executive Officer,
Valerie Ormond



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Valerie Ormond, Chief Executive Officer

Valerie Ormond brings 30 years leadership, management, and writing experience to clients. She retired as a Navy Captain (O-6) before forming Veteran Writing Services, LLC. Specific accomplishments include:

- Coordinated executive level briefing and writing support to the offices of the Joint Chiefs of Staff, Secretary of Defense, Executive Office of the President, and cabinet offices
- Directed efforts of a 500-person Task Force supporting global operations
- Managed naval intelligence personnel plans, policies, and programs for more than 20,000 people
- Received the National Intelligence Reform Award for implementing the Navy's performance-based, mission-focused Defense Civilian Intelligence Personnel System
- Taught in traditional classroom settings and developed and provided leadership development, writing, and strategic planning workshops with 100% customer satisfaction rate
- Gained Federal contract and business development experience as Proposal Writer, Volume Lead, Reviewer, Editor, and in government as a member of source selection panels and supervisor of contracts

Education and Training:

Master of Strategic Studies, U.S. Army War College

Master of Science of Strategic Intelligence, National Intelligence University

Bachelor of Arts, English and Mass Communication, Towson University

Whitman School of Management Veteran Women Igniting the Spirit of Entrepreneurship
(V-WISE) Program, Syracuse University

Shipley Institute – Writing Federal Proposals

Senior Executive Leadership Development Program, University of Maryland

Defense Information School Public Affairs Officer Course

Fundamentals of Technical Writing



Sample Past Projects:

- Business proposals
- Strategy documents
- Marketing materials
- Legislative documents
- Website content editing
- Economic development reports
- Human resources documents
- News and magazine articles
- Writing and editing workshops
- Professional development training

✓ Additional information at
www.veteranwritingservices.com